

**Price 2015 (UAH, without VAT)**

2014-02-18





Format	Placement type	www.Liza.ua	Moirebenok.ua	MarieClaire.ua	Playboyua.com.ua
728x90px/1000x90px Top banner	Dynamic	CPM = 60 UAH	CPM = 60 UAH	CPM = 60 UAH	CPM = 45 UAH
300x250px (1 screen)	Dynamic	CPM = 60 UAH	CPM = 60 UAH	CPM = 80 UAH	CPM = 45 UAH
300x250px (2 screen)	Dynamic	CPM = 50 UAH	CPM = 50 UAH	CPM = 50 UAH	CPM = 40 UAH
300x100px Small banner	Statics, 1 week	2 000 UAH	2 000 UAH	12 000 UAH,1week 40 000UAH,1 month	2 000 UAH
980x60px	Statics, 1 week	15 000 UAH	15 000 UAH	15 000 UAH	15 000 UAH
Pop-up banner	Dynamic	CPM = 120 UAH	CPM = 120 UAH	CPM = 120 UAH	CPM = 120 UAH
FullScreen/Cat-fish	Dynamic	CPM = 120 UAH	CPM = 120 UAH	CPM = 120 UAH	CPM = 120 UAH
Writing of a PR article (2 500 signs)		500 UAH	500 UAH	500 UAH	500 UAH
PR articles placement in section. Up to 1000 signs	Statics	1 500 UAH	1 500 UAH	1600 UAH	1 500 UAH
Placement of PR articles in section. Up to 3000 signs	Statics	2 800 UAH	2 800 UAH	4000 UAH	2 800 UAH
Banners/Brandings design		500 UAH	500 UAH	500 UAH	500 UAH
Branding of a Site (All pages)	Statics	10 000 UAH/ 1 week	10 000 UAH/ 1 week	8000 UAH/1 week	5 000 UAH / 1 week
Branding of a section	Statics	5 000 UAH/ 1 week	5 000 UAH/ 1 week	5000/1 week	2 000 UAH / 1 week
Branding of one page	Statics	8 000 UAH	8 000 UAH	8 000 UAH	4 000 UAH
Branding (with video)	Dynamic	CPM = 120 UAH	CPM = 120 UAH	CPM = 220 UAH	CPM = 120 UAH
Development of a subdomain on site, special project, implementation and approval of the contest		от 25 000 UAH	от 25 000 UAH	от 25 000 UAH	от 25 000 UAH
News in social networks	Statics	200 UAH / 1 post	200 UAH / 1 post	300 UAH/ 1 post	200 UAH / 1 post
Email Newsletters		on request			